

Asymmetric Solutions' 1st Annual Industry Day

Asymmetric Solutions is proud to present the first annual Industry Day to be held at Asymmetric Solutions Midwest Special Warfare Training Center in Farmington Missouri.

The Asymmetric Solutions Industry Day will be a 1-day event with the leading Outdoor, Hunting and Firearms industry providers. Asymmetric Solutions Industry Day provides the opportunity for companies to showcase their products to both professionals and enthusiasts from the Midwest and surrounding areas.

Asymmetric Solutions would like to offer your business or organization the opportunity to participate and/or sponsor this amazing day which supports and provides for the men and woman of the Armed Forces, Special Operations, and Law Enforcement communities.

The net portion of the proceeds made from the ticket sales will go to (2) charitable organizations, the Special Operations Warrior Foundation and BackStoppers to further support their mission of caring for our brothers and sisters and their families well after the fighting is over. We also anticipate other charitable organizations to attend that relate to Law Enforcement and the military.

This event will be from 0800 to 2000 on 30 September 2023 but we would like to offer participating and sponsor vendors the opportunity to arrive as early as 28 September, 2023 and depart as late as 3 October 2023. Vendors and sponsors who participate have the option to stay in our lodging on site per the package that they wish to purchase.

If your company or organization is interested in participating and/or sponsoring this one-of-a-kind event, please see our Participation/Sponsorship package.

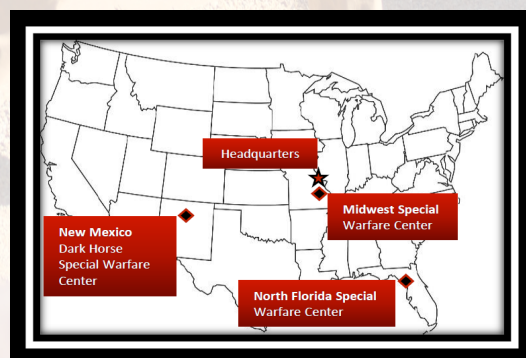
If you would like to sponsor or participate, or have questions, please contact:

Pete Menke: (314) 399-4756 PeteM@asusa1.com

Nancy Jordan: (314)502-0283 NancyJ@asusa1.com

For more information on Asymmetric Solutions please visit our website:

<https://www.asymmetricsolutionsusa.com/>



OUR MISSION and VALUES

Asymmetric Solutions Mission Statement

To provide experienced, customer focused operational services that directly contribute to increasing the survivability of those that put themselves in harm's way on behalf of others

AS Team Member Mission Statement

To be a loyal, trustworthy, supportive, and committed teammate that regardless of encountered adversity and required self-sacrifice, will always maintain an above average contribution to those beside me and the pursuit of our mission's success

Our Values

Integrity

Commitment to Team and Customer

Work Ethic

Discipline

Accountability

Quality

Humility

Persistence

Passion

Constant Betterment

Our Purpose

To contribute by any and all means necessary to the continued triumph of good over evil



1st Annual Asymmetric Solutions Industry Day

Participation and/or Sponsorship Request

Location - Missouri Training Facility 410 Thomas Road ☎ Farmington, MO 63640 ☎ (314) 851-0911

Asymmetric Solutions is a private Military, Law Enforcement, Civilian Training and Security Company with an instructor cadre comprised of reputable members of various Special Operations units, elite Government Agencies, and seasoned Special Operations Law Enforcement Officers. These units include Army Green Berets, Army Rangers, DELTA Force, DEVGRU, Navy SEALs, Marine Force Recon, Marine Raiders, Marine Scout Snipers, CIA, DOS, FBI, DEA and Law Enforcement Special Teams. We specialize in high end, customer service focused on special operations training, state and federal law enforcement training, select civilian training, corporate security, investigation, and security consulting solutions.

From 0800 to 2000 on 30 September 2023, Asymmetric Solutions will host its first annual one-day Industry Day event with Outdoor, Hunting and Firearms providers. Asymmetric Solutions Industry Day not only provides the opportunity for companies to show case their products to enthusiasts from the Midwest, but also gives customers the opportunity to speak with industry leaders all gathered in one location.

Asymmetric Solutions would like to offer your business the opportunity to participate and/or sponsor this amazing day that supports the men and women of the Armed Forces, Special Operations and Law Enforcement communities.

The net portions of the proceeds made from ticket sales will go to two charitable organizations, BackStoppers and the Special Operations Warrior Foundation. We also anticipate other charitable organizations that relate to law enforcement and the military will also be invited to attend.

Current list of activities scheduled during the event (weather permitting):

- Vendor Sponsorship and Participation
- Fire Wall Photo Opportunity
- CQB (Close Quarters Battle) Demonstration
- Full-Auto Shoots
- HMMWV (Humvee) rides
- Raffles for military and law enforcement charitable organizations
- Silent Auction(s) for military and law enforcement charitable organizations
- And More....

Participation Packages and Sponsorship Packages



Participation Package

600 Yard Range	\$2,500	Lodging for up to 4 persons with this package * 2 Lanes available on our 600 yd range, or the entire range for \$4,000
Square Bay Range	\$2,000	Lodging for up to 4 persons with this package *Up to 6 available ranges
Shoot House	\$2,000	Lodging for up to 4 persons with this package
Rappel Tower	\$1,000	Lodging for up to 3 persons with this package
Off-Road Course	\$1,000	Lodging for up to 3 persons with this package
Field Space 20'x20'	\$500	Lodging for up to 2 persons with this package *1 st come, 1 st serve
Field Space 10'x10'	\$250	No Lodging for this package

Sponsorship Package

Platinum	\$5,000 +	Sponsorship will go towards Volunteer t-shirts, Volunteer Meals, Videography for event, Parking area as well as any additional costs. Platinum Sponsors will receive: *Logo on banners *Advertisement of sponsorship on all *Link to company on AS website *Personal thank you video for company posted on LinkedIn *Asymmetric Solutions t-shirts & hats *8 VIP passes that includes lodging, on-site meals, video of event, and fire wall photo
Gold	\$3,500 +	Sponsorship will go towards Photography and Drone Footage, Event T-Shirts as well as any additional costs. Gold Sponsors will receive: *Logo on banners *Advertising on AS website *Personal thank you video for your company posted on LinkedIn *6 VIP passes that includes lodging, on-site lunch, and fire wall photo
Silver	\$2,500 +	Sponsorship will go towards all Audio for Event Announcements as well as any additional costs. Silver Sponsors will receive: *Logo on banners *Advertising on AS website *4 VIP passes that includes lodging, on-site lunch
Bronze	\$1,000 +	Sponsorship will go towards all Port-A-Potties and Bottled Water as well as any additional costs. Bronze Sponsors will receive: *Name on banner *Company name/logo displayed on event website.
Copper	\$500 +	Sponsorship will go towards all Area Maintenance and fees as well as any additional costs. Copper Sponsor will receive: *Company name/logo displayed on event website.



*See the attached **PDF** of the **Ranges** for rent with the **Participation Package**. Our lodging is a large open bay that includes beds, linens included, private showers and bathrooms. Also see the attached **Company Overview** for descriptions and pictures of our facilities.

- Pricing for the 600-yd range, square bay ranges, shoot house and off-road course include (1) Asymmetric Solutions volunteer should the vendor need assistance as well as safety.

We look forward to having you attend or sponsor our ***Annual Industry Day***. Please reply No Later Than 1 June 2023 if your company/organization **will** or **will not** be participating so that we can plan appropriately. Please complete the Sponsorship Form and/or the Participation Form and return it by 1 June 2023. Thank you for your consideration and support.

Sincerely,
Asymmetric Solutions

1st Annual AS Industry Day



SPONSORSHIP FORM

Upon receipt of this form, we will follow up to confirm how you would like your business name and/or logo displayed.

INFORMATION	
Business Name:	Contact Name:
Address:	
Contact Phone:	Contact E-mail:
<input checked="" type="checkbox"/>	Sponsorship Choices: Please choose one:

Sponsorship Package

	\$5,000 + Platinum
	\$3,500 + Gold
	\$2,500 + Silver
	\$1,000 + Bronze
	\$500 + Copper
	<i>We are unable to attend the 2023 Industry Day – but would like 2024 info.</i>

General Terms:

All sponsors are responsible for providing artwork/logo to Asymmetric Solutions by **1 June 2023**.

*The sponsor agrees to indemnify and hold harmless Asymmetric Solutions for any and all loss, expense, or other liability arising from any claim of libel, violation of privacy, plagiarism, any advertised copy submitted, any advertised copy, infringement, omission, incorrect placement and any other claim or suit that may arise out of the printed or published materials during this event..

Sponsorship Form Due By June 1, 2023

Please enclose this form and sponsorship check payable to: **Asymmetric Solutions**
Send to: Asymmetric Solutions, Attn: Nancy J. 271 West 1st Street, Eureka MO 63025

Office Use Only	Check #	Cash	Date	Initials
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1st Annual AS Industry Weekend



PARTICIPATION FORM

Upon receipt of this form, we will follow up to confirm how you would like your business name and/or logo displayed.

INFORMATION	
Business Name:	Contact Name:
Address:	
Contact Phone:	Contact Email:
<input checked="" type="checkbox"/>	Sponsorship Choices: Please choose one:

Participation Package

	\$2,500 - 600 Yard Range
	\$2,000 - Square Bay Range
	\$2,000 - Shoot House
	\$1,000 - Rappel Tower
	\$1,000 - Off Road Course
	\$500 - Field Space 20'x20'
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